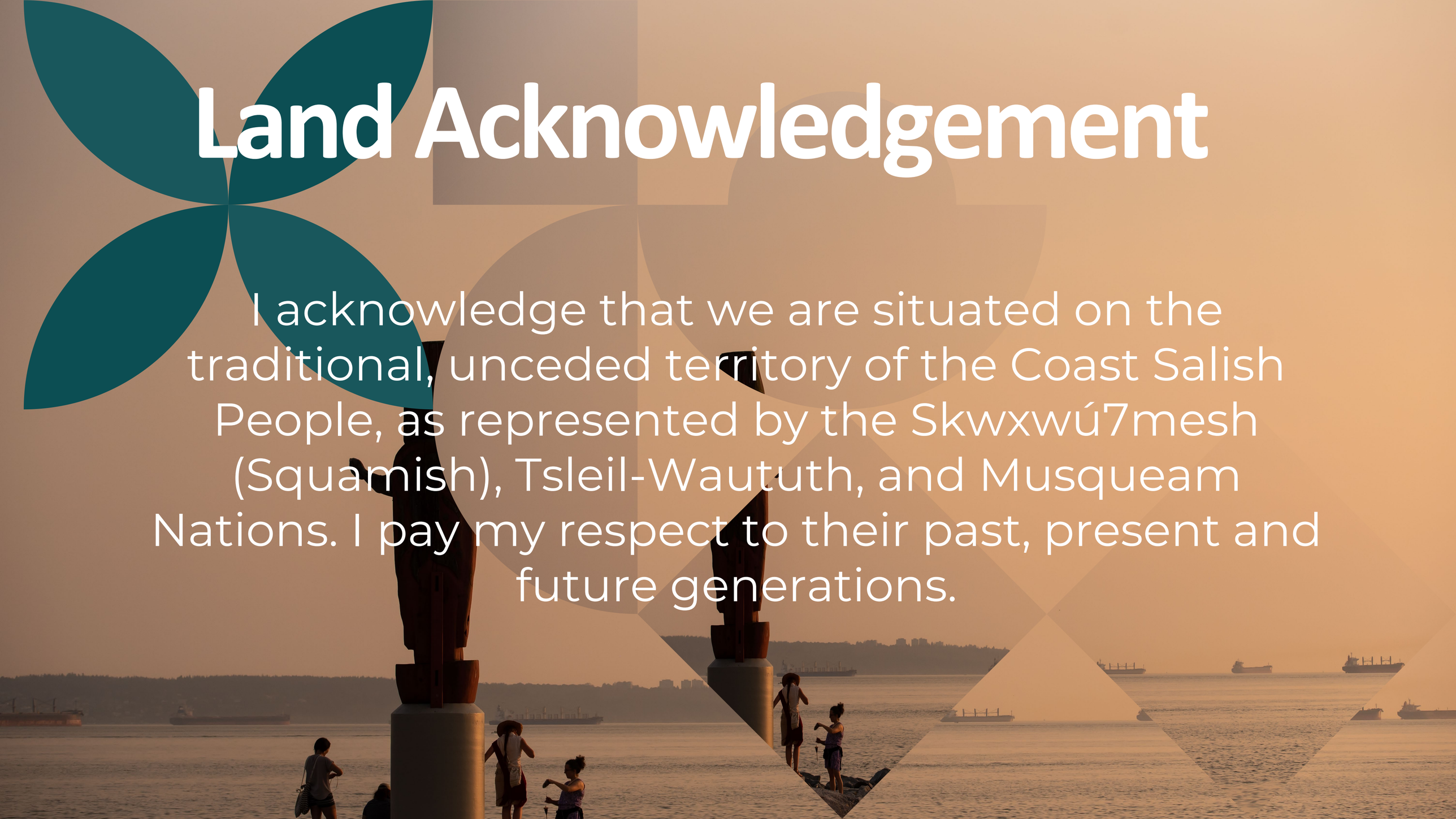
WEST VANCOUVER
COMMUNITY FOUNDATION

Give Where You Live Grants 2026

September 09, 2026

Land Acknowledgement



I acknowledge that we are situated on the traditional, unceded territory of the Coast Salish People, as represented by the Skwxwú7mesh (Squamish), Tsleil-Waututh, and Musqueam Nations. I pay my respect to their past, present and future generations.

Foundation Overview

The **West Vancouver Community Foundation** was founded in 1979 by a group of West Vancouver residents that wanted to inspire and steward local philanthropy, for local benefit. The Foundation receives donations from local philanthropists & community members. These donations then provide funding to local charities, through various granting programs, to support initiatives that address community needs. These needs are identified through research, connections and collaborations, in West Vancouver and the North Shore.

$35
Million
In assets

Over
$800k
Granted
in 2025

Agenda

- About Give Where You Live Grants
- Eligibility
- How to Apply
- Key Dates
- Other Programs
- Q&A
- Close

About Give Where You Live Grants

The **Give Where You Live** campaign is a community giving program that creates an opportunity for individuals to learn more about local charity programs and donate to support those programs.

Community donations are matched by existing WVCF Funds up to $10,000.

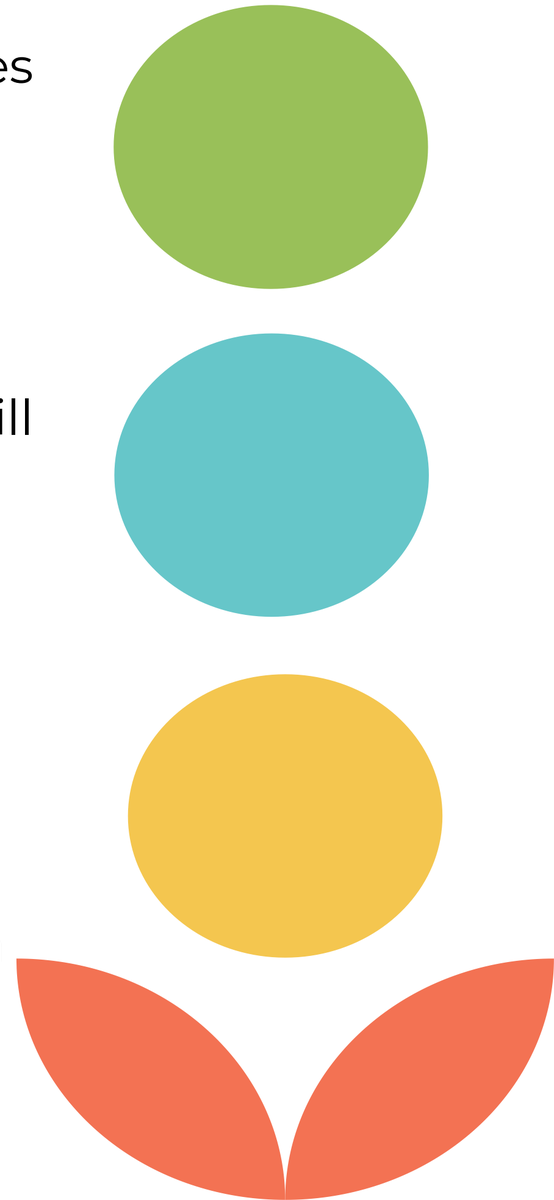
There is no guarantee as to how much will be raised and much of the success will be influenced by the ability of participating organizations to promote the campaign to their audience.

100% of donations are passed on to the charity partners.

In 2025, there were 10 partners and funding amounts ranged from $12,000 - $48,000. Most goals are between $10,000-$50,000.

In order to be matched, donations must come in through WVCF (either through the online portal or cheque/securities to WVCF), by Dec 31.

A unique URL will be provided to each partner for their donation page.



Eligibility

A non-profit is eligible to apply if it serves the North Shore, including West Vancouver and;

Is a registered charity or qualified donee with the Canada Revenue Agency (CRA)

Has submitted a final Impact Report, if had previously received a grant (2021 - 2025)

The initiative is:

- Charitable in nature;
- Falls within the field of interest areas;

Ineligible Initiatives

- Deficit reduction;
- Building an endowment or general fundraising;
- Sponsorships;
- Primarily benefitting individuals (such as scholarships);
- Initiatives without specific benefit to West Vancouver;
- Religious activities or services that focus on only one spiritual tradition;
- Political activity that is prohibited by CRA;
- Current curricula for schools.

How to Apply

1. Visit our Give Where You Live Grants webpage and click: APPLY NOW
2. Click Create New Account first time only. After that, use your email and password to Login.
3. Fill out the Organization and User information.
4. Click ‘Apply’ to see the open grant programs. APPLY
5. If eligible to apply for the Give Where You Live Grants 2026, select that program.

Note: If you want multiple people at your organization to work on an application, once you start the application, click the blue “collaborate” button at the top. Or email or Rebecca.

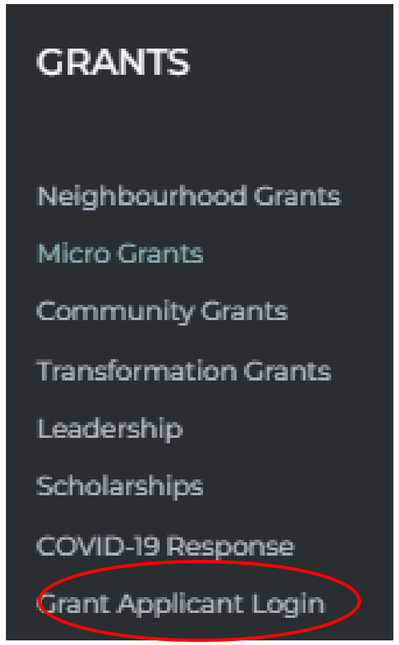
Collaborate 1

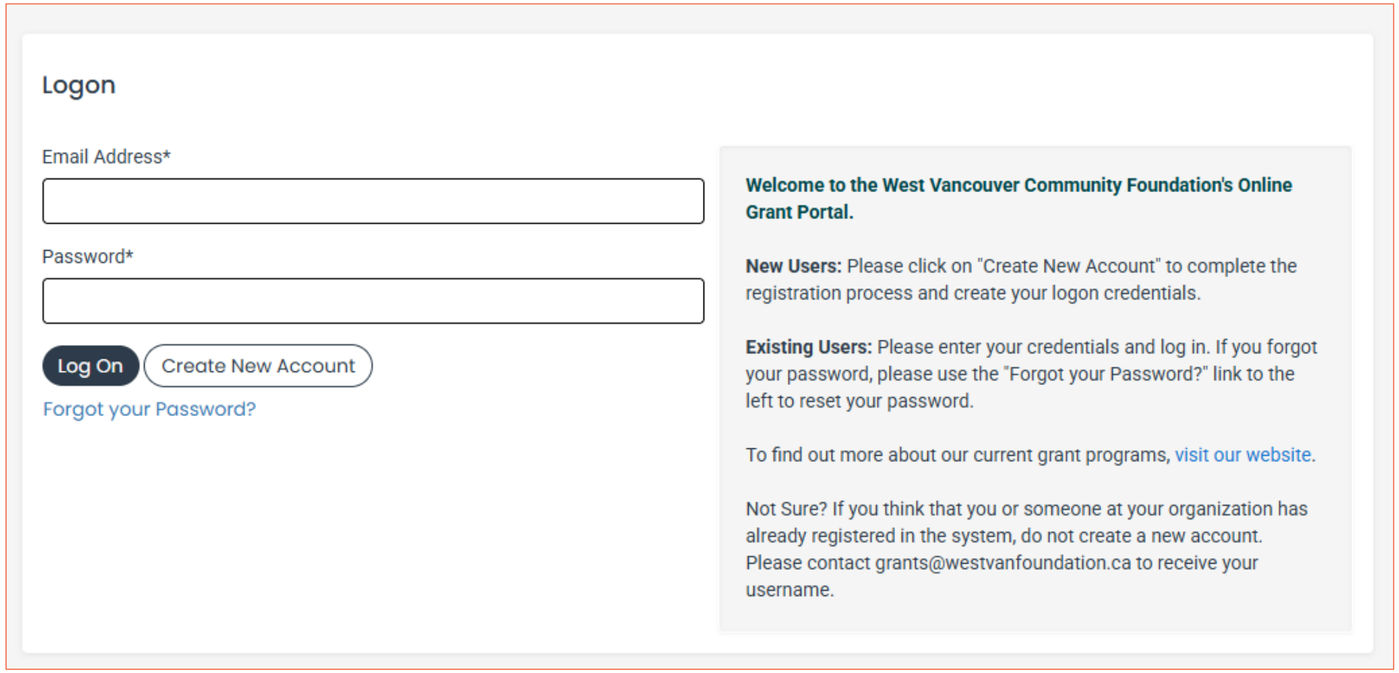
rebeccaj@westvanfoundation.ca

westvanfoundation.ca/GWYLGrants

Application

- Fill out the online application.
- Be concise but informative – remember not all committee members may know your program or organization. What you provide may be used for the public facing communications.
- Login link also on our website footer





Past Results

- Visit our Impact Page: www.westvanfoundation.ca/insights/impact and last year's Give Where You Live campaign page.
- In 2025, $240,000 was raised for 10 partners.
- Tips from past partners:
  - Ensure project/program resonates well with the public. It can be for general operations as well (keep the messaging simple).
  - Use your communication channels to direct donations
  - Challenge your board to participate (donate/share)
  - Ensure the description is clear and easily understood
  - Think about the time of year (Nov-Dec).

Promotion

- Participants should be prepared to promote the campaign, encouraging donations to your WVCF portal, through communications channels such as social media, newsletters, board, staff, website.
- WVF will run a marketing campaign including:
  - Direct mail
  - Flags through West Vancouver
  - Newspaper ads (Beacon, NS News)
  - Online: social media, website, boosted posts, NS Daily Post
  - E-newsletters
  - Postcards to all of West Vancouver
  - Online

New This Year – In-Person Event December 1

This year we will be holding an in-person event on Giving Tuesday.

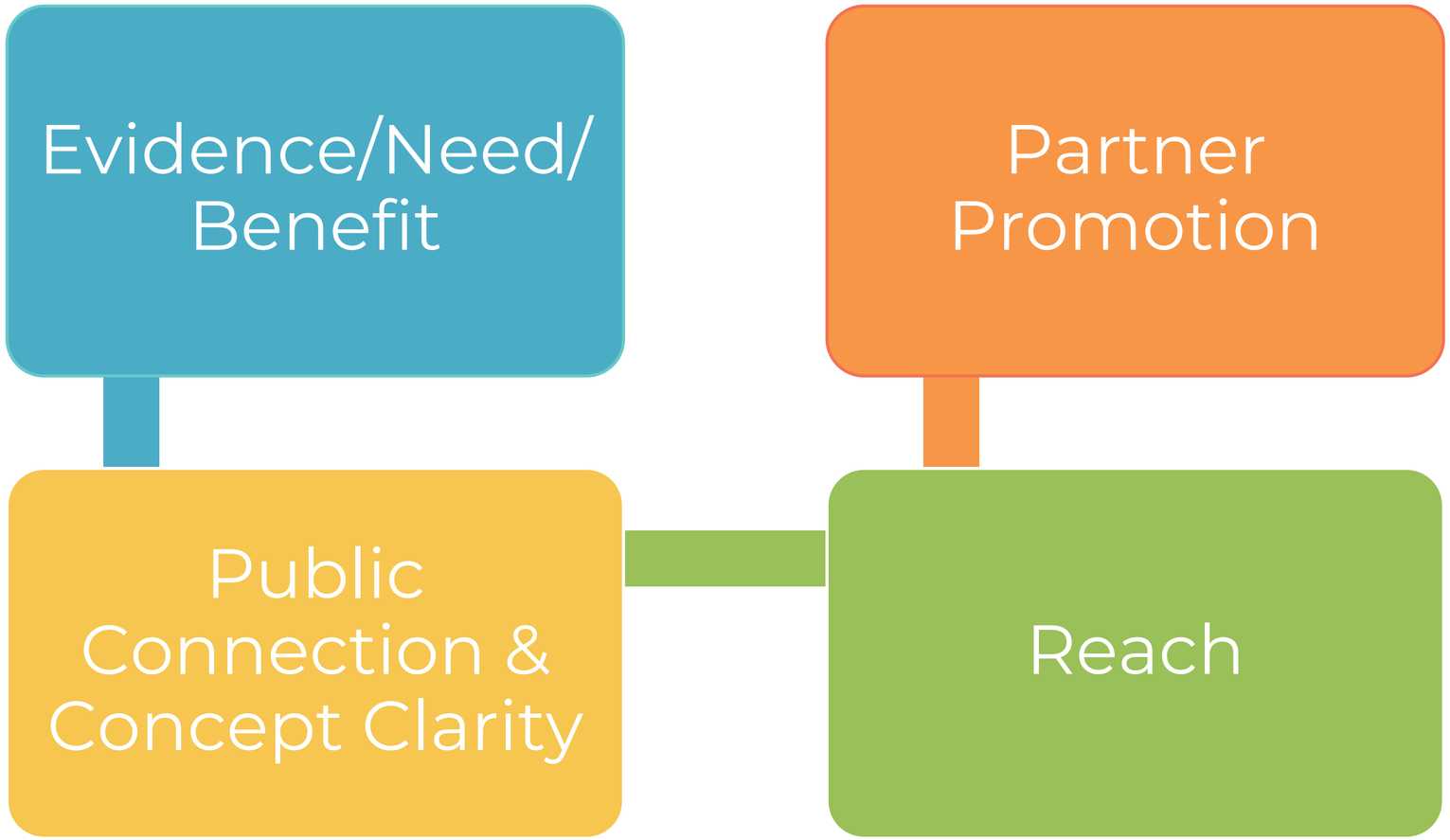
Charity partners will be invited to do a short (<5 minutes presentation).

Date: Tuesday, December 1 (evening)

Location: Kay Meek Arts Centre, McEwen Theatre (seats 145)

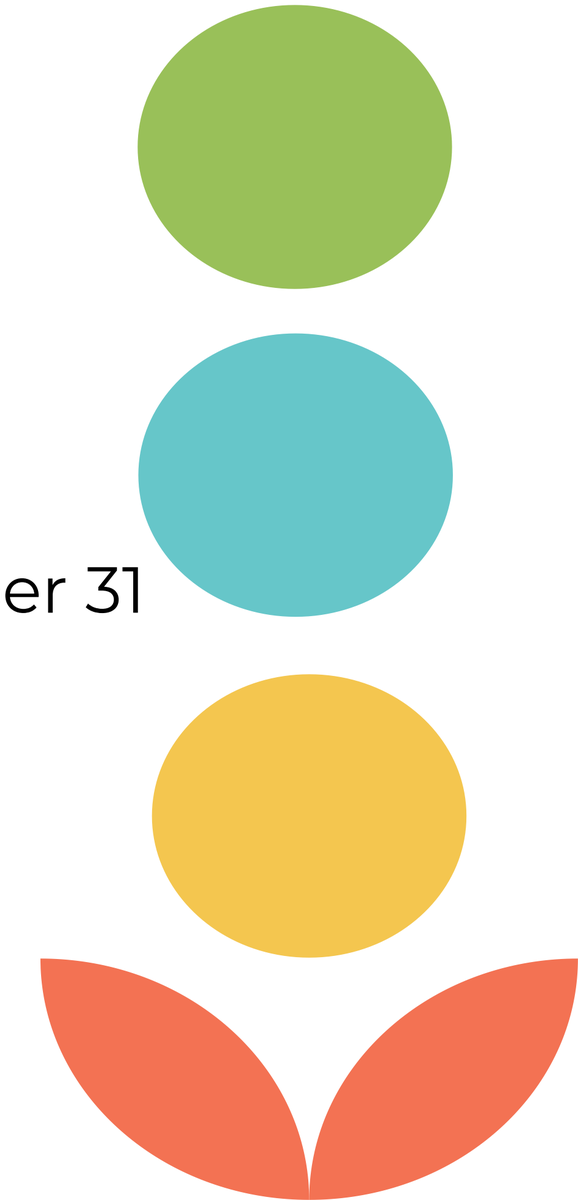
Assessment Criteria

- Grants Committee uses a basic scoring rubric for:



Key Dates

• Application deadline	October 1
• Committee meetings/review	October 19
• Staff work with donors & board	October 20-27
• Applicants notified	November 2
• Campaign live & promoted	November 16 – December 31
• In-person event	December 1
• Cheques issued	February 2027



Other Grant Programs

- Donor* Advised
- Community Grants
- Micro Grants, up to $1,000
- Leadership Grants, up to $1,000

- **Limited availability. Speak to Denise or Rebecca prior to applying.*

Questions?

Other questions after the session: Contact Denise or Rebecca, Mon-Thur, if you have questions or want to discuss you submission.

Grants@westvanfoundation.ca

Apply by October 1st

Thank you for the work you to do support those on the North Shore

Building stronger communities together.

775 15th St, West Vancouver, BC V7T 2S9 604 925 8153 •
info@westvanfoundation.ca

westvanfoundation.ca

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