



Give Where You Live Grants 2024

PRESENTED BY

Denise Howell

Grants + Communications



WEST VANCOUVER
FOUNDATION

Land Acknowledgement

I respectfully acknowledge that we are meeting on the unceded, stolen, traditional territory of the Coast Salish People, as represented by the Skwxwú7mesh [Skohomish], Tseil-Waututh and Musqueam Nations. I want to express my gratitude for allowing us to live, work, and play on these lands and waters that we occupy.





About the Foundation



The West Vancouver Foundation (WVF) has been bringing people and projects together to create impact and change since 1979.

With a focus on philanthropy, grants, and insights, our vision is a healthy and vibrant North Shore, where everyone is valued, contributes and feels they belong.



WEST VANCOUVER
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Agenda



1. About Give Where You Live Grants



4. Key Dates



2. Eligibility



5. Other Programs



3. How to Apply



About Give Where You Live Grants

The **Give Where You Live** campaign is a community giving program that creates an opportunity for individuals to learn more about local charity programs and donate to support those programs.

Community donations will be matched by existing WVF Funds up to \$10,000.

There is no guarantee as to how much will be raised and much of the success will be influenced by the ability of participating organizations to promote the campaign to their audience.



About Give Where You Live Grants

100% of donations are passed on to the charity partners, less credit card fees.

In 2023, there were 9 partners and funding amounts ranged from \$3,700 - \$70,000. Most goals are between \$10,000-\$50,000.

In order to be matched, donations must come in through WVF (either through the online portal or cheque/securities to WVF), by Dec 31.

A unique URL will be provided to each partner for their donation page.



Eligibility

A non-profit is eligible to apply if it serves the North Shore, including West Vancouver and;

Is a [registered charity or qualified donee](#) with the Canada Revenue Agency (CRA)

Has submitted a final Impact Report, if had previously received a grant (2021 - 2023)

The initiative is:

- Charitable in nature;
- Falls within the field of interest areas;




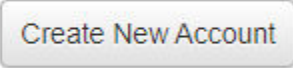

Ineligible Initiatives

- Deficit reduction;
- Building an endowment or general fundraising;
- Sponsorships;
- Primarily benefitting individuals (such as scholarships);
- Initiatives without specific benefit to West Vancouver;
- Religious activities or services that focus on only one spiritual tradition;
- Political activity that is prohibited by CRA;
- Current curricula for schools.

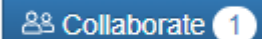




How to Apply

1. Visit our Give Where You Live Grants webpage and click: 
2. Click  first time only. After that, use your email and password to Login.
3. Fill out the Organization and User information.
4. Click 'Apply' to see the open grant programs. 
5. If eligible to apply for the Give Where You Live Grants 2024, select that program.

Note: If you want multiple people at your organization to work on an application, once you start the application, click the blue “collaborate” button at the top. Or email Denise.



Collaborate 1



Application

- Fill out the online application.

Logon

Email Address*

Password*

[Log On](#) [Create New Account](#)

[Forgot your Password?](#)

Welcome to the West Vancouver Foundation's Online Grant Portal.

New Users: Please click on "Create New Account" to complete the registration process and create your logon credentials.

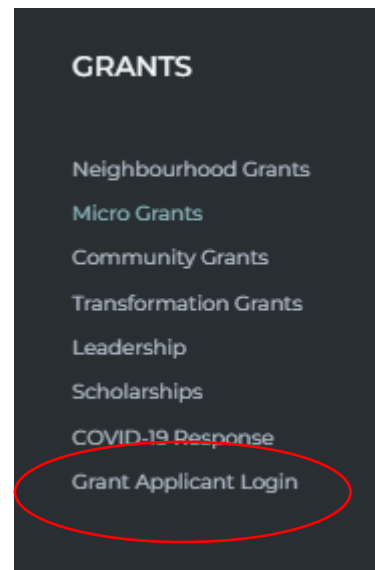
Existing Users: Please enter your credentials and log in. If you forgot your password, please use the "Forgot your Password?" link to the left to reset your password.

To find out more about our current grant programs, [visit our website](#).

Not Sure? If you think that you or someone at your organization has already registered in the system, do not create a new account. Please contact info@westvanfoundation.ca to receive your username.

- Be concise but informative – remember not all committee members may know your program or organization. What you provide may be used for the public facing communications.

- Login link also on our website footer





Past Results

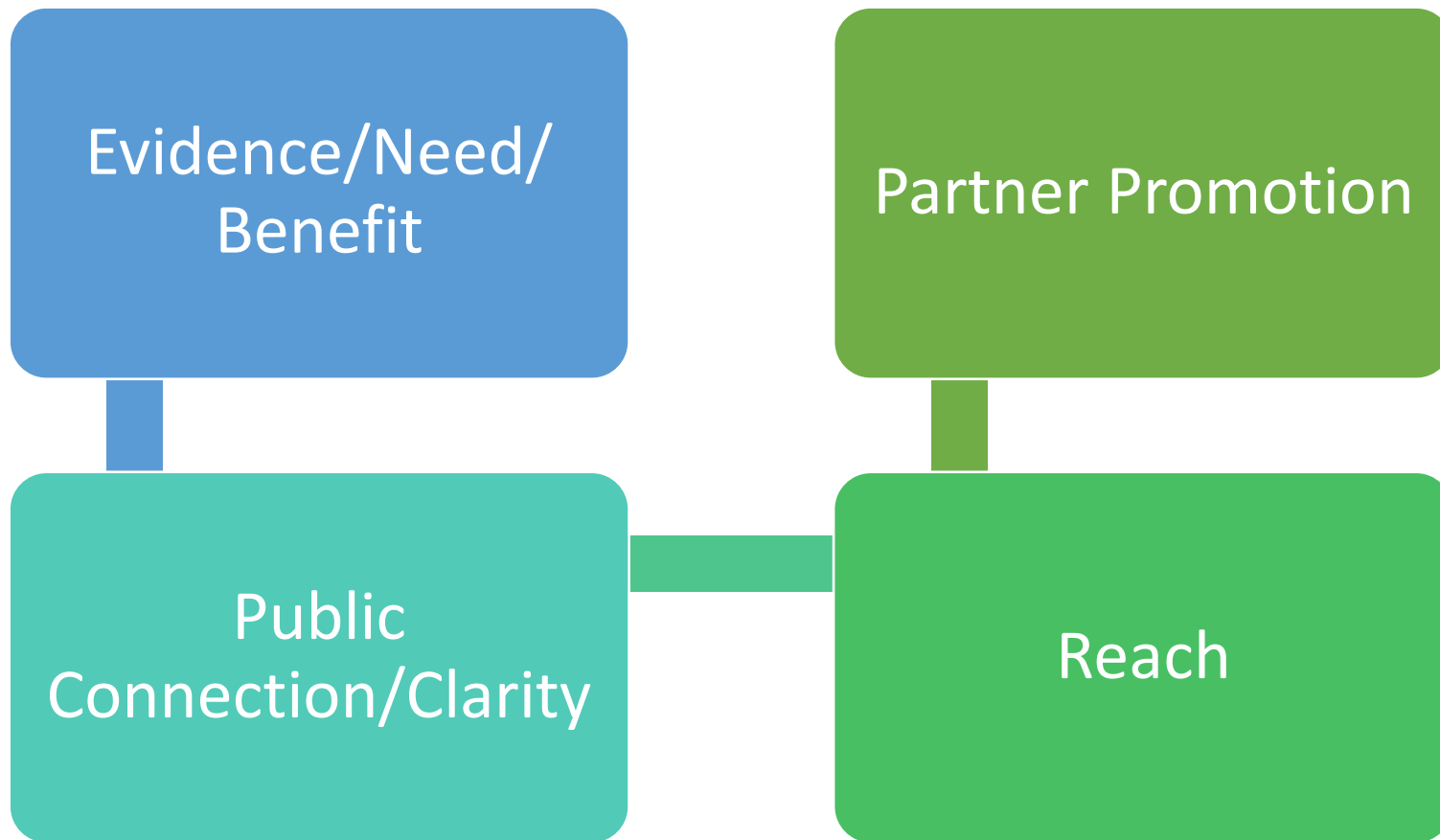
- Visit our Impact Page: www.westvanfoundation.ca/insights/impact and last year's [Give Where You Live](#) campaign page.
- In 2023, \$192,000 was raised for 9 partners.
- Tips from past partners:
 - Ensure project/program resonates well with the public
 - Use your communication channels to direct donations
 - Challenge your board to participate (donate/share)
 - Ensure the description is clear and easily understood
 - Think about the time of year (Nov-Dec).





Assessment Criteria

- Grants Committee uses a basic scoring rubric for:





Key Dates

- Application Deadline October 1
- Committee meetings/review October 9
- Staff work with donors & board October 10-18
- Applicants notified October 22
- Campaign live & promoted Nov 12 – Dec 31
- Cheques issued February 2024





Promotion

Participants should be prepared to promote the campaign, encouraging donations to your WVF portal, through communications channels such as social media, newsletters, board, staff, website.

WVF will run a marketing campaign including:

- Direct mail
- Flags through West Vancouver
- Newspaper ads (Beacon, NS News)
- Online: social media, website, boosted posts, NS Daily Post
- E-newsletters
- Postcards to all of West Vancouver
- Bus backs in West Vancouver





Other Grant Programs

- Donor* Advised
- Community Grants Open mid-Nov – Jan 31
- Micro Grants, up to \$1,000
- Leadership Grants, up to \$1,000

**Limited availability. Speak to Denise prior to applying.*



Reminders

Apply by October 1st

Contact Denise, Mon-Wed, if you have questions or want to discuss your submission.

deniseh@westvanfoundation.ca

604-229-4171

Questions?



775 15th Street, West Vancouver, BC V7T 2S9 | 604 925 8153 [WESTVANFOUNDATION.CA](https://www.westvanfoundation.ca)

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