

PRESENTED BY

# **Denise Howell**

**Grants + Communications** 



# Land Acknowledgement

I acknowledge, and express my gratitude, for being situated on the traditional, unceded territory of the Coast Salish People, as represented by the Skwxwú7mesh [Skohomish], Tsleil-Waututh and Musqueam Nations. As a visitor to these lands, I pay my respects to their past, present and future generations.





#### What is a Community Foundation

Community foundations are public charitable organizations dedicated to improving communities. Foundations fulfill this mandate through gifts from community members that are pooled and invested. The funds and the interest earned generates a sustainable source of income to support local charitable projects through grants.

There are over 200 community foundations across Canada and annually they grant more than \$375 million to local charities.





#### About the Foundation

The West Vancouver Foundation is one of the top 30 community foundations in Canada and has been bringing people and projects together to create impact and change since 1979.

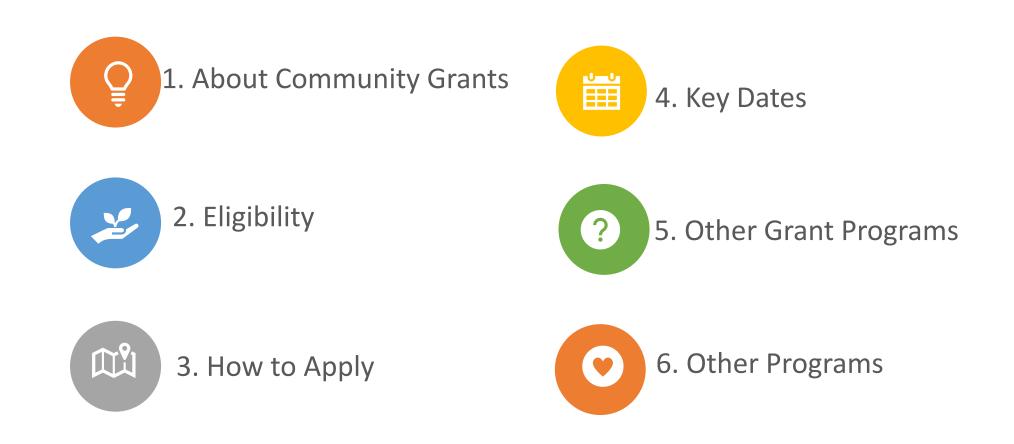
With a focus on philanthropy, grants, and insights, our vision is a healthy and vibrant North Shore, where everyone is valued, contributes and feels they belong.

In addition to our grant programs we also have scholarships, capacity building programs, a youth philanthropy council, and community insights.





#### Agenda





# **About Community Grants**

**Community Grants** support a wide range of community programs and projects that create **connection and belonging** for the North Shore community.

**Belonging** – Belonging is being part of a collective we. It's about how much we believe we are a part of a group or place and how much that place or group welcomes or includes us. It's the result of connecting with others in rich relationships and engaging in our communities to make them better.



#### Vital Signs Reports

**Vital Signs** uses local knowledge to measure the vitality of a community and support action towards improving a collective quality of life.

#### **Fields of Interest include:**

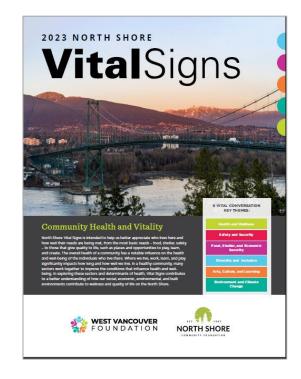
Arts, Culture and Heritage

Environment

Health, Wellness and Safety

□ Sport & Recreation

□ Youth and Education





# Eligibility

A non-profit is eligible to apply if it serves the North Shore, including West Vancouver and;

Is a <u>registered charity or qualified donee</u> with the Canada Revenue Agency (CRA)

Has submitted a final Impact Report, if had previously received a grant (2021 - 2023)

The initiative is:

- Charitable in nature;
- Falls within the field of interest areas;
- Improves **connection and belonging** for the North Shore community, <u>including West Vancouver</u>.



# **Ineligible Initiatives**

•Deficit reduction;

•Building an endowment or general fundraising;

•Sponsorships;

•Primarily benefitting individuals (such as scholarships);

•Expenses incurred before the date of grant approval;

•Initiatives without specific benefit to West Vancouver;

•Religious activities or services that focus on only one spiritual tradition;

- •Political activity that is prohibited by CRA;
- •Current curricula for schools.





# How to Apply

1. Visit our Community Grants webpage and click:

APPLY NOW

- 2. Click Create New Account st time only. After that, use your email and password to Login.
- 3. Fill out the Organization and User information.
- 4. Click 'Apply' to see the open grant programs.
- 5. If eligible to apply for the Community Grants 2024, select that program.

Note: If you want multiple people at your organization to work on an application, once you start the application, click the blue "collaborate" button at the top. Or email Denise.



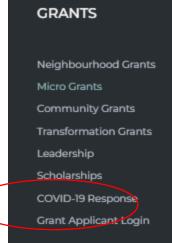


# Application

• Fill out the online application.

Logon	
Email Address*	Welcome to the West Vancouver Foundation's Online Grant Portal
Password*	<b>New Users:</b> Please click on "Create New Account" to complete the registration process and create your logon credentials.
Log On Create New Account	Existing Users: Please enter your credentials and log in. If you forgot your password, please use the "Forgot your Password?" link to the left to reset your password.
Forgot your Password?	To find out more about our current grant programs, visit our website.
	Not Sure? If you think that you or someone at your organization has already registered in the system, do not create a new account. Please contact info@westvanfoundation.ca to receive your username.

- Be concise but informative remember not all committee members may know your program or organization.
- Login link also on our website footer





# Samples of Past Programs

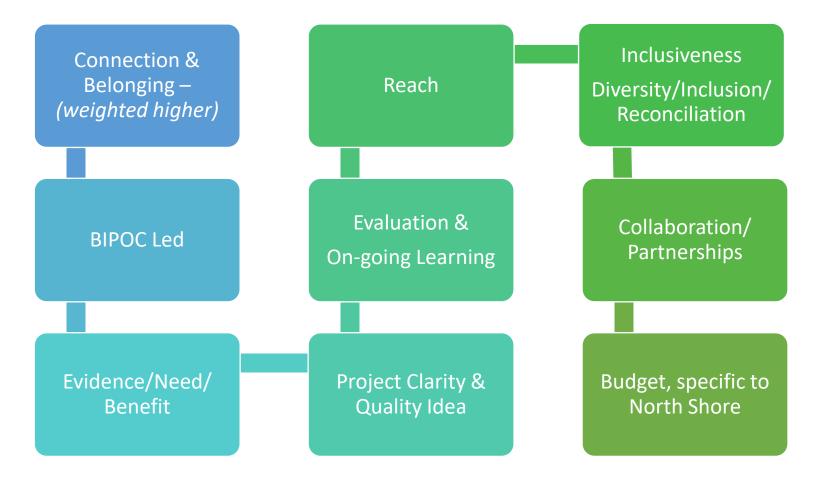
- Visit our Impact Page: <a href="http://www.westvanfoundation.ca/insights/impact">www.westvanfoundation.ca/insights/impact</a>
- Recent project, InterGen North Shore, worked well because:
  - Collaborations
  - Impact/benefit/inclusive
  - Reach vs cost
  - Were able to leverage WVF grant
  - Realistic and clear financials
  - Shared findings widely.





#### Assessment Criteria

• Grants Committee uses a scoring rubric for:





# **Budget Tips**

- In special circumstances, where impact is high, the request can be for up to \$15,000
- Most requests are expected to be under \$10,000
- When filling out your budget, it should reflect the specific project/program and only the North Shore portion.
- Ideal Budget: at times we work with donors to increase the amount available to fund a project. If you would ideally receive a somewhat higher amount, you can indicate that. Be sure that your application clearly explains what the additional funds would be used for.



#### **New Questions**

Application questions to generate thoughtful planning and inspire change.



**BIPOC Led:** Racialized communities are being disproportionately affected by inequities. At the West Vancouver Foundation we want to ensure our grant programs are equitable. Is your organization led my someone who is Black, Indigenous or a person of colour?



**Climate Emergency:** In 2022 the West Vancouver Foundation signed on to the Canadian Philanthropy Commitment on Climate Change and the Foundation will be working on taking action on climate change. Does your organization or initiative factor in climate action, whether direct or indirect?



#### Key Dates

- Application Deadline
- Committee meetings/review
- Staff work with donors
- Final committee & board approvals
- Applicants notified
- Cheques issued

January 31, 2024

Early March

Early March

Mid March

End March

April/May





#### **Other Grant Programs**

• Micro Grants, \$500-\$1,000

Opens Feb

by Jan 31\*

**Opens April** 

- Donor Advised
- Provincial Poverty Reduction Grants details to come End Feb-Mar
- Neighbour Grants (residents) up to \$500
- Transformation Grant (up to \$25,000)

April

*\*in some cases applications can be accepted at other times throughout the year.* 



# **Charity Funds**

A charity or non-profit can open a fund with the West Vancouver Foundation. This fund can be a powerful tool that enables your charity to have greater impact over time. Working with our community and investment experts allows you to focus on providing the services of your charity instead of the administration of donations. Having a fund at the West Vancouver Foundation can also make it easier for your supporters to leave a gift in their estate planning (bequest) to your charity.

Some of charities and non profits that already have funds include:

- Howe Sound Biosphere
- Harvest Project
- West Vancouver Football Club
- Hollyburn Community Services
- Kay Meek Arts Centre
- North Shore Rescue





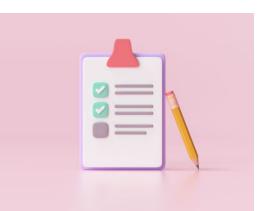
# **Capacity Building**

As a community foundation, the West Vancouver Foundation aims to foster peer learning, collaboration, and philanthropic growth for the creation of healthy, vibrant, and livable community. Part of this is achieved through offering Capacity Building opportunities to the non-profit organizations on the North Shore.

Is there an area or topic that your organization could use some workshops or training on, to help you better achieve your mission or maximize your resources?

Let us know what would benefit you or your organization with this short survey.

https://westvanfoundation.ca/capacity-building-survey/





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