



# GIVE

WHERE YOU LIVE

## 2021 CAMPAIGN

The Give Where You Live campaign is a community giving program that creates an opportunity to join others on the North Shore in supporting some incredible local charities.



**WEST VANCOUVER**  
FOUNDATION

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[WESTVANFOUNDATION.CA](https://www.westvanfoundation.ca)



# Give Where You Live 2021



## *The power of philanthropy*

At the West Vancouver Foundation, we believe in a future that is bright, just and sustainable, to ensure a vibrant quality of life for generations to come. Philanthropists across our community come to us to help simplify and enhance their charitable giving. As a community foundation, we are committed to educating our donors about the great under-the-radar work that is being led by charitable organizations in our community. Our Give Where You Live campaign is a community giving program that creates an opportunity to join others on the North Shore in supporting some incredible local charities. **Plus, when you donate to one of these projects by December 31, 2021, your donation will be matched\* – doubling your giving!**

In Canada, 60% of all charitable donations benefit only 1% of charities. It's time to change that. The groups featured in our Give Where You Live campaign are working to transform lives on the North Shore, and make our community stronger and more resilient. We hope you will consider them in your giving plans this year. This year we are working with a select group of community organizations, supporting a wide range of field of interest projects.



### *Why We Give*

*"For some years, we have been observing the West Vancouver Foundation, with growing confidence in their leadership and management. Our objective in establishing the Ian & Rosemary Mottershead Funds at the West Vancouver Foundation is to have them support charitable giving in the areas of interest that previously we would have done ourselves. Also, we hope that we may possibly stimulate further growth in their assets so that they can accomplish even more in our community."*

**Ian & Rosemary Mottershead,** fund holders

This year the Ian & Rosemary Mottershead Fund will be matching\* donations on projects featured in this Guide.

# Community Projects

Working with a community foundation allows charities to focus on providing the services to the community instead of the administration of donations. An endowment fund managed by the West Vancouver Foundation can be a powerful tool that enables charities to have greater impact over time. To see which charities have a fund hosted by the West Vancouver Foundation, visit [westvanfoundation.ca/give/family-funds](https://westvanfoundation.ca/give/family-funds). We've listed a few here to give you a sense of who we work with in this way.

## Make a difference for your local charity

### Foundry North Shore

#### YOUTH & PARENT WELLNESS PROGRAMS

Requesting \$5,500

Foundry North Shore is a multi-service wellness center for youth 12 - 24 years old. Core services include mental health and substance use counselling, primary care medical services, peer support, parent navigation and other social services. We have 2 projects we are fundraising for:

**PARENT EDUCATION SERIES:** Foundry would like to host quarterly community conversations with parents of youth, struggling with mental health or substance use issues.

**GARDENING FOR GREATNESS:** Foundry has a small outdoor patio that holds great potential to house a therapeutic garden, including vegetables, herbs and flowers. With staff support, youth will plant and nurture the garden together.

Scan this QR code to see the full catalogue.



Scan QR Code to donate to Foundry



### Featured Fund

*Brian and Rose Blamey are long-time residents who want to give back to the community they love. After speaking with the Foundation they decided to open a small fund and leave a larger gift in their Will.*

*Your donation will support the needs right here in our local community. Until December 31, 2021, your donation to these community projects will be matched, up to \$10,000 total per project, by the Ian and Rosemary Mottershead Fund - doubling your impact!*





## Harvest Project

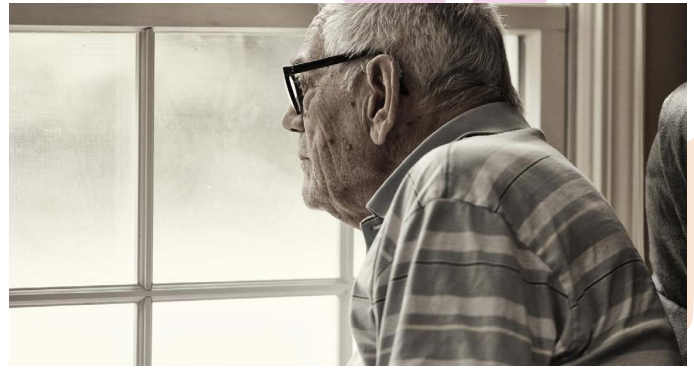
EXTENDING A HAND UP,  
not a hand out

Requesting \$100,000

Harvest Project impacts the community by breaking the poverty cycle + restoring people to healthier lives. Each month, Harvest Project 'extends a hand up' to individuals and families who are struggling. We celebrate with client-families as they move forward through their circumstances, to healthier lives here on the North Shore. Your gift will help people in our community receive the help that they need to overcome challenging life circumstances, through the pandemic and towards a brighter future. \$40 provides for a first visit and connection with a new client. \$100 provides a grocery voucher for a family in-need. \$200 provides for a month's services for a household. We respect your trust and generosity in sharing your gift. We pledge to utilize funds where most needed in order to ensure continued operation of our programs. [harvestproject.org](http://harvestproject.org)



**DONATE NOW**



## Hollyburn Family Services Society

VULNERABLE SENIORS SUPPORT

Requesting \$20,000

Since 2004, Hollyburn Family Services Society has been working and advocating to ensure youth, seniors, adults and families are safe from violence, that marginalized youth have access to the resources they require and youth, seniors and families have sustainable and affordable housing.

Many North and West Vancouver seniors are experiencing homelessness for the first time ever. Sadly, it is not unusual to meet an 80 year old living in her vehicle, or a senior veteran accessing the local shelter. Every year through our Seniors at Housing Risk Program, we help hundreds of seniors who are aging into homelessness or at severe risk of housing loss. No senior should be worried about their housing and because of Hollyburn Family Services Society, all they need to do is reach out.

[Hollyburn-society.ca](http://Hollyburn-society.ca)



**DONATE NOW**

## Why We Give



*There are so many reasons. It began as a way to honour the hard work of our parents and support the causes they cared about. It evolved into the creation of the Fund, establishing a philanthropic legacy with a view to continue to give as we age. It also provides a platform to engage our family, to discuss where to give, and how each of us can participate to make a meaningful contribution to our community.*

**Julia & John Parker**

Family fund holders and board member



## Howe Sound Biosphere Region Initiative Society

**SEARCHING FOR SLHAWT' (HERRING) in the Squamish Nation territory**

**Requesting \$15,000**

Howe Sound Biosphere Trust facilitates and supports the organizing and planning of complex activities that bring allegiance to balancing development, conservation, and equity in the Átl'ka7tsem/Howe Sound region. In September 2021 we become Canada's 19th UNESCO Biosphere Region.

This project involves advancing Indigenous youth leadership, ocean exploration, and cultural teachings in Átl'ka7tsem/Howe Sound. The Marine Reference Guide - a project of the Make Way Charitable Society, Howe Sound Biosphere Region and Skwxwú7mesh Úxwumixw (Squamish Nation) are partnering to study and share the activity of slhawt'/herring within the Nation's territory. Together we will seek to answer the following questions: 1) where and when do slhawt' spawn; 2) how well do their eggs (ch'em'esh) survive in different locations; and 3) what is the cultural and social importance of slhawt' and ch'em'esh to the Skwxwú7mesh Stélmexw (Squamish people)? Our desired outcome is to increase Átl'ka7tsem/Howe Sound's capacity to protect both ocean health and Skwxwú7mesh culture. **howesoundbri.org**



**DONATE NOW**



## North Shore Rescue Team Society

**HELICOPTER NIGHT HOISTING CAPABILITY**

**Requesting \$100,000**

2021 has been an unprecedented year for North Shore Rescue. As of mid-October, we have responded to a staggering 188 calls with the busy winter season yet to arrive. We operate in a challenging geographic location with minimal ground access in many areas. Helicopters are frequently used with great success to streamline our response. Helicopters reduce response times drastically, provide faster care to patients, reduce the number of resources required, and reduce the risk and exposure to ground teams. Many of the subjects may not have survived without the visual perspective provided to searchers from the air and the amount of terrain that could be efficiently searched in a short time. As a team, North Shore Rescue is continually evolving and seeking ways to provide the best and most efficient care to injured or lost subjects. To further expand on our existing capabilities and skills, NSR seeks to combine both the hoisting and night vision disciplines. By doing so, NSR would have the ability to efficiently insert members into challenging terrain and extract subjects in the dark by air. NSR wishes to continue our evolution in helicopter rescue and is seeking funding that will allow us to expand our hoisting capabilities into the nighttime. **northshorerescue.com**



**DONATE NOW**



## West Vancouver Community Arts Council

### COMMUNITY ART INITIATIVES

**Requesting \$10,000**

The West Vancouver Community Arts Council was established in 1968, with a mission to increase and broaden the opportunities for West Vancouver and all North Shore citizens to enjoy and participate in cultural activities. The WVCAC is based out of the Silk Purse Arts Centre.

The WVCAC connects community through art, offering inspiration, encouraging creativity, inviting discourse. Engaging with art is an incredibly rewarding, inspiring and connective experience – especially when you're creating it! The Community Art Initiatives program engages the public to participate in art making from impromptu choirs to temporary public art. Led by professional artists and coaches, everyone is welcome to join in the art making process whether it is learning to sing or engaging with temporary public artwork and its themes, in a safe and accessible outdoor environment. [westvanartscouncil.ca](http://westvanartscouncil.ca)



**DONATE NOW**



## WV Seniors Activity Centre

### FEED THE NEED - SENIORS FOOD SECURITY

**Requesting \$100,000**

The Seniors' Activity Centre's meal program began as the COVID-19 pandemic brought to light a genuine need among this community's most vulnerable seniors, who lacked the means to access regular meals. The Feed the Need program currently serves 710 meals per week, improving many lives. Feed the Need provides 3 meals a week to vulnerable seniors who are struggling with food security and without family or community support to help. This program provides a nutritious meal, that they would not otherwise have access too. The meals are delivered direct to the door, packaged and delivered by volunteers, that take the time to check and care for each senior! Your donation will ensure that these seniors continue to receive healthy and nutritious meals until the end of 2022. [westvancouver.ca/parks-recreation/community-centres/seniors-activity-centre/feed-the-need](http://westvancouver.ca/parks-recreation/community-centres/seniors-activity-centre/feed-the-need)



**DONATE NOW**

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# Field of Interest Funds

If you don't have a specific charity or project you would like to donate to, consider donating to one of our Field of Interest Funds. We can link your gift with an interest area you are passionate about like arts and culture, vulnerable seniors, or youth and mental health.

Staff and volunteers select organizations that are working on high impact projects that are making a real difference to our community. For a full list of Field of Interest funds, visit: [westvanfoundation.ca/give/family-funds](https://westvanfoundation.ca/give/family-funds)

## Caring Community Fund

The Caring Community Endowment Fund supports programs that really matter to our community. These are programs that address key issues identified in the Foundation's Vital Signs Reports. To download these report cards on the trends and issues that impact the quality of life in our municipality, visit [westvanfoundation.ca/vitalsigns](https://westvanfoundation.ca/vitalsigns)

**DONATE AT** [westvanfoundation.ca/caring-community-fund](https://westvanfoundation.ca/caring-community-fund)

## Caring Community Youth Fund

The Caring Community Youth Fund has a special focus on youth. Funds support programs that provide mental health support, as well as arts and recreation programming to youth on the North Shore. Grants are recommended by the Foundation's Youth Philanthropy Council.

**DONATE AT** [westvanfoundation.ca/youth-fund](https://westvanfoundation.ca/youth-fund)

## Caring Community Environment Fund

The Caring Community Environment Fund supports local environmental charitable programs and projects that address climate change, conservation and education. A volunteer committee reviews applications recommends grants based on the West Vancouver Foundation's VitalSigns research.

**DONATE AT** [westvanfoundation.ca/environment-fund](https://westvanfoundation.ca/environment-fund)



### *Why We Give*

*"When we moved to Canada, we talked as a family about our new philanthropic goals. Our current goals include the environment, supporting girls, and education."*

*Many of these impact areas line up with the Foundation's areas of impact so it made sense for us to open a Family Fund and give back to the local community."*

**Naomi Denning + Alex Chunn**

Family fund holder / board chair / committee member



## How Can I Give?

Your donation will support the needs right here in our local community. Until December 31st, 2021, your donation to these community projects will be matched, up to \$10,000 total per project, by the Ian and Rosemary Mottershead Fund - doubling your impact! You can see all featured projects and donate online (*scan the QR codes with your smartphone*), mail a cheque, send funds electronically or call our office.

After this campaign you are also able to give direct to the charities by visiting their website. Consider monthly giving or an annual gift over 3-5 years. Stable, ongoing support is critical for organizations so they can plan ahead. In some cases you can also give through us, we'll tell you which ones have a fund with us.

Visit [www.westvanfoundation.ca/ways-give](http://www.westvanfoundation.ca/ways-give) to learn about more ways to give.

## Inspired by philanthropists Ian & Rosemary, Naomi & Alex, Rose & Brian, and John & Julia?

Contact Elaine to find out how you can start your own philanthropic journey, like they did, today.

### Elaine McHarg

VP Philanthropy & Partnerships

604 925 8153 [elainem@westvanfoundation.ca](mailto:elainem@westvanfoundation.ca)



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775 15th Street, West Vancouver, BC V7T 2S9 | 604 925 8153 [WESTVANFOUNDATION.CA](http://WESTVANFOUNDATION.CA)

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