



GIVE

WHERE YOU LIVE



WEST VANCOUVER
FOUNDATION

Your guide to 12 donation-ready organizations and projects that are addressing some of the CAUSES YOU CARE MOST ABOUT on the North Shore.

[Donate now!](#)





Welcome to the 2020



Give Where You Live Guide

Why We Give

"When we moved to Canada, we talked as a family about our new philanthropic goals. Our current goals include the environment, supporting girls, and education."

Many of these impact areas line up with the Foundation's areas of impact so it made sense for us to open a Family Fund and give back to the local community."

Naomi Denning + Alex Chunn

family fund holder/board
member/committee member

Philanthropists across our community come to us at the West Vancouver Foundation to help simplify and enhance their charitable giving. As a community foundation, we are committed to educating our donors about the great under-the-radar work that is being led by charitable organizations in our neighbourhoods. Our *Give Where You Live* Guide is one tool in our kit that helps us do this. We're happy to share this resource with you, as well as reflections on giving from just a handful of donors who have chosen us as their philanthropic partner.

Staff and volunteers at the West Vancouver Foundation selected a group of community organizations to support and be featured in this guide. This is just a short list of some of the organizations we have our eyes on. They're mostly small(er) and mid-sized but they are mighty.

In Canada, 60% of all charitable donations benefit only 1% of charities. It's time to change that. The groups featured in this guide are working to transform lives on the North Shore, and make our community stronger and more resilient. We hope you will consider them in your giving plans this year.

Field Of Interest Funds

If you don't have a specific charity or project you would like to donate to, consider donating to one of our Field of Interest Funds. We can link your gift with an interest area you are passionate about like arts and culture, vulnerable seniors, or youth and mental health.

Staff and volunteers select organizations that are working on high impact projects that are making a real difference to our community. For a full list of Field of Interest funds, visit: westvanfoundation.ca/give/family-funds



Why I Give

"To give is to say thank you. Thank you for the many blessings I never take for granted and the great community I get to live in and can impact directly, see results and maybe change the dial on a cause or two. If we think of a modern tithe differently – not that we give away five percent of our income, but rather that we get to keep 95%, it turns our thinking upside down and creates space for our generous spirits to grow."

Nancy Farran

board chair, fund holder

NORTH SHORE COVID-19 RESPONSE FUND

Opened by the Foundation in March 2020, the North Shore COVID-19 Response Fund supports meal programs for low-income and vulnerable seniors, crisis and counselling services for families, and at-risk youth outreach and support.

DONATE AT westvanfoundation.ca/covid19

CARING COMMUNITY ENDOWMENT FUND

The Caring Community Endowment Fund supports programs that really matter to our community. These are programs that address key issues identified in the Foundation's Vital Signs Reports.

To download these report cards on the trends and issues that impact the quality of life in our municipality, visit westvanfoundation.ca/vitalsigns

DONATE AT westvanfoundation.ca/caring-community-endowment-fund



CARING COMMUNITY YOUTH FUND

The Caring Community Youth Fund has a special focus on youth. Funds support programs that provide mental health support, as well as arts and recreation programming to youth on the North Shore. Grants are recommended by the Foundation's Youth Philanthropy Council.

DONATE AT westvanfoundation.ca/caring-community-youth-fund

Charity Funds

Working with a community foundation allows charities to focus on providing the services to the community instead of the administration of donations. An endowment fund managed by the West Vancouver Foundation can be a powerful tool that enables charities to have greater impact over time. To see which charities have a fund hosted by the West Vancouver Foundation, visit westvanfoundation.ca/give/family-funds. We've listed a few here to give you a sense of who we work with in this way.



Why We Give

"For some years, we have been observing the West Vancouver Foundation, with growing confidence in their leadership and management. Our objective in establishing the Ian & Rosemary Mottershead Funds at the West Vancouver Foundation is to have them support charitable giving in the areas of interest that previously we would have done ourselves. Also, we hope that we may possibly stimulate further growth in their assets so that they can accomplish even more in our community."

Ian & Rosemary Mottershead
fund holders

Make a difference for your local charity



HARVEST PROJECT

Harvest Project is a community-based urban relief organization. They connect with more than 1000 people each month, providing one-to-one client-coaching, a rent bank, a grocery-support program, clothing supports, assistance for workforce re-entry, food-recovery and redistribution, and a thrift boutique. All supported by volunteers and donors from every corner of the North Shore.



NORTH SHORE RESCUE

Established in 1965, North Shore Rescue is a volunteer community-based search and rescue team. Its members are from all walks of life but share a common interest in providing an important life-saving service to the public, 24 hours a day, every day of the year.



Why We Give

"It's pretty simple. This community has been good to us. We raised our 4 daughters here and Don grew up at the Great Northern Cannery at Cypress Creek. We want to ensure future generations are able to enjoy this community too and so we opened the Millerd Family Fund and have already donated to important programs like the At-Risk Youth Employment Training program."

Don and Mary Millerd,
fund holders

For a full list of funds available to donate to, visit:

**[westvanfoundation.ca/
give/family-funds](https://westvanfoundation.ca/give/family-funds)**

**[westvanfoundation.ca/
donate](https://westvanfoundation.ca/donate)**



PAUL SUGAR PALLIATIVE SUPPORT FOUNDATION

PSPS was established to provide support and assistance to people living with, and dying from, advanced illness as well as to their families and other caregivers. Their goal is to make the time remaining more comfortable and meaningful by providing physical, emotional and spiritual support to reduce suffering, loneliness and fear.



WEST VANCOUVER MARINE RESCUE SOCIETY

The West Vancouver Marine Rescue Society began operations in 1987 based in Fisherman's Cove. Station 1 provides search and rescue operations covering the waters of Howe Sound, the Strait of Georgia, False Creek and English Bay up to the Lions Gate Bridge. Funds will be used to support the Royal Canadian Marine Search and Rescue Station #1 - West Vancouver to cover operating and equipment costs.



WEST VANCOUVER ART MUSEUM

The Museum fosters awareness and understanding of art, architecture, cultural history and design through its collections, publications, and dynamic exhibitions and educational programs.

The Museum highlights important creators, innovators and significant events that shape our community, region and country and creates opportunities for audiences of all ages to learn about and be inspired by the world around them.

Community Projects

North Shore charities offer many vital programs throughout the community. We're shining a light on a handful here - that address key findings in our 2019 Vital Signs Report. To see a list of the 29 programs we've supported this year visit: westvanfoundation.ca/2020-grant-recipients



WEST VANCOUVER SENIORS' CENTRE **Meal Program for At-Risk Seniors**

When the pandemic first hit, the Seniors' Centre staff began reaching out to past clients, as well as other at-risk seniors who were identified by BC Housing, Vancouver Coastal Health and the West Van Police. As a result, it was determined that many low income and vulnerable older adults were struggling to feed themselves. The Seniors' Activity Centre started the Meal Program, delivering 350 meals per week to seniors in West Vancouver.



OCEAN AMBASSADORS CANADA **Reducing Plastics Initiatives**

Founded in West Vancouver, Ocean Ambassadors Canada connects people with the ocean, educates them about the crisis of marine pollution, and inspires them to take action.

Their single-use plastics reduction Blue Team works to increase awareness and knowledge about the crisis of plastics in our environment, and inspires individual and community action to reduce our consumption.



HOLLYBURN FAMILY SERVICES **Seniors at Housing Risk Program**

The Seniors at Housing Risk program works with seniors who are at grave and imminent risk of homelessness, to secure safe and sustainable housing while providing community and social connections and resources. Hollyburn provides an extensive and individualized service that offers one-on-one support to find appropriate housing and assistance filling out forms. They also connect their clients to community resources, health services and social inclusion opportunities.



AVALON RECOVERY SOCIETY **Womens' Addiction Recovery Programs**

Avalon Recovery Society provides free, life-changing services to women and families recovering from addiction. The North Shore centre provides vital support services to women struggling with alcohol and substance abuse at no cost and with no wait list. Their operating and service expansion project aims to maintain their existing operations and expand their services to meet the increasing demand for accessible addiction resources on the North Shore. This includes increase operating hours, expanding childminding services and offering more virtual recovery services.



Why Give Here

By donating to these smaller but mighty organizations you can have a big impact. And the need is great. All of these organizations are working to improve life on the North Shore.

How Can I Give?

Visit their websites or look them up on CanadaHelps.ca where you can contribute to any of Canada's +80,000 charities. Consider monthly giving or an annual gift over 3-5 years. Stable, ongoing support is critical for organizations so they can plan ahead. In some cases you can also give through us, we'll tell you which ones have a fund with us.

What If I Can Give More?

Choosing where to invest your charitable dollars is personal. It's a reflection of your values. The West Vancouver Foundation is committed to helping you make the right choices for you, your family, and your community. You can designate where you want to direct your giving or rely on our community knowledge through tools like the *Give Where You Live* Guide. Best of all, you can give for today and the future by creating a permanently endowed fund.

Visit www.westvanfoundation.ca/ways-give to learn how.

Contact us at 604-925-8153

Email elainem@westvanfoundation.ca



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**Inspired by philanthropists
Ian + Rosemary, Don + Mary,
Naomi + Alex and Nancy?**

Contact Elaine McHarg to find out how you can start
your own philanthropic journey like they did today.

West Vancouver Foundation

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