



**WEST VANCOUVER**  
FOUNDATION

Jan 13, 2021

# Community Grants 2021 Webinar

Presented by:

**Denise Howell**

Grants & Communication

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# Land Acknowledgment

We acknowledge that we are situated on the traditional, unceded territory of the Coast Salish Peoples, as represented by the Skwxwú7mesh (Squamish), Tsleil-Waututh, and Musqueam Nations.



# About the Foundation



*With a focus on philanthropy, grants, and leadership, our vision is a healthy and vibrant West Vancouver, where everyone is valued, contributes and feels they belong.*

*The West Vancouver Foundation has been bringing people and projects together to create impact and change since 1979.*

*Together, we are building a vibrant and caring North Shore community and exploring new ways to collaborate for community impact.*

# Agenda



1. About  
Community Grants



4. Key Dates



2. Eligibility



5. Other Grants



3. How to Apply



6. Questions

# About Community Grants



**Community Grants** support a wide range of community programs and projects that create **connection and belonging** for the North Shore community.

Belonging is being part of a collective we. It's about how much we believe we fit in a group or place and how much that place or group welcomes or includes us. It's the result of connecting with others in rich relationships and engaging in our communities to make them better.

Fields of Interest include:

- Arts, Culture and Heritage
- Environment
- Health, Wellness and Safety
- Sport & Recreation
- Youth and Education

**Up to \$10,000**

# Eligibility



A non-profit is eligible to apply if it serves the West Vancouver community and;

- Is a [registered charity or qualified donee](#) with the Canada Revenue Agency (CRA)
- Has submitted a final Impact Report, if had previously received a grant (2019 + 2020)
- The initiative is:
  - Charitable in nature;
  - Falls within the field of interest areas
  - Improves **connection and belonging** for the North Shore community, including West Vancouver.



# Ineligible Initiatives



- Deficit reduction (e.g. debts or loans);
- Building an endowment or general fundraising;
- Sponsorships;
- Primarily benefitting individuals (such as scholarships);
- Expenses incurred before the date of grant approval (mid-March);
- Initiatives without specific benefit to West Vancouver;
- Religious activities or services that focus on only one spiritual tradition;
- Political activity that is prohibited by CRA;
- Current curricula for schools.

# How to Apply



1. Visit our [Community Grants webpage](#) and click: 
2. Click  First time only. After that, use your email and password to Log On.
3. Fill out the Organization and User information.
4. Click Apply, fill out the Eligibility Quiz to confirm which grants you are eligible to apply for.
5. If eligible to apply for the Community Grant, select that program.



# Application



Preview the application

Online

# Key Dates



Application Deadline

**January 29**

Committee Meets, Staff work with donors

February

Final approvals

March

Applicants are notified

**Mid March**

# Other Grants & Learning



## Grants

- **Donor Advised:** Specific interests that don't meet Community Grant criteria of Connection & Belonging. Up to \$10,000.
- **North Shore COVID-19 Response:** For local charitable organizations serving those disproportionately affected on the North Shore by the COVID-19 pandemic. Grants made based on need, reach and available funding. Up to \$5,000. [Link>>](#)

## Learning Opportunities

- **Leadership Labs:** A free, online learning series for charities. Next session Feb 3 – [Organizational “Renovation” on the Road to Recovery](#)
- **Thriving Non-Profits Program:** A program that will focus on helping organizations shift to a culture of abundance and long-term outcomes.

# Questions



- Unmute and ask, or
- Ask in the Chat box, or
- Contact me after the session, [deniseh@westvanfoundation.ca](mailto:deniseh@westvanfoundation.ca)



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# Thank You

Philanthropy

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Grants

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Leadership

[www.westvanfoundation.ca](http://www.westvanfoundation.ca)